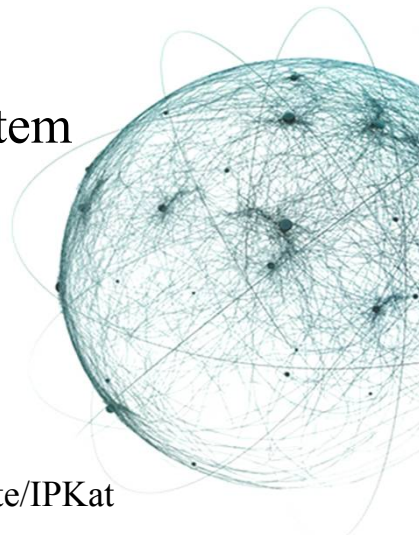


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The Unified Patent System

Strategy



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Agenda

What do us young IP patent lawyers need to think about?


1. Client Strategy
2. Our Personal Strategy

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Client Strategy Issues

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- OPTING OUT
- PATENT PORTFOLIO STRATEGY
- CONTRACTS
- FORUM SHOPPING
- PARALLEL PROCEEDINGS
- MANAGING TIME
- PRE-EMPTIVE MEASURES
- PATENT MONITORING
- THINKING OUTSIDE THE UPC

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Front-End Strategies

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- NOW**
 - Organize portfolio
 - Continue applying for EPs and opt-out of UPC
 - Harvest national patents
- LATER**
 - Consider cost-benefit analysis
 - Costs are key
 - Double patenting
 - Choice of domicile

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Client Strategy Issues

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- OPTING OUT
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Your Strategy Issues

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- GETTING TO GRIPS
- FLEXIBILITY
- LITIGATION TEAMS
- UNCERTAINTY
- TRANSITIONAL PERIOD
- KNOW-HOW/KEEPING UP TO DATE

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Questions?

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