The Unified Patent System

Strategy

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Agenda

What do us young IP patent lawyers need to think about?

1. Client Strategy
2. Our Personal Strategy
**Client Strategy Issues**

- Opting Out
- Patent Portfolio Strategy
- Contracts
- Forum Shopping
- Parallel Proceedings
- Managing Time
- Pre-emptive Measures
- Patent Monitoring
- Thinking Outside the UPC

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**Front-End Strategies**

**NOW**

- Organize portfolio
- Continue applying for EPs and opt-out of UPC
- Harvest national patents

**LATER**

- Consider cost-benefit analysis
- Costs are key
- Double patenting
- Choice of domicile
Client Strategy Issues

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Your Strategy Issues

- Getting to Grips
- Flexibility
- Litigation Teams
- Uncertainty
- Transitional Period
- Know-How/Keeping Up to Date
Questions?

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